



■ banner®


# PRIMARY LOOKBOOK

***NEW STYLES,  
CLASSIC QUALITY,  
UNBEATABLE PRICES.***



## CONTENTS

<b>04-09</b> Sustainability	<b>10-11</b> Banner Media Hub	<b>12-13</b> Personalisation	<b>14-23</b> Casual Uniform	<b>24-25</b> Outerwear
<b>26-32</b> Banner Uniform	<b>33</b> Banner Sportswear	<b>34-37</b> APTUS Essentials	<b>38-43</b> Made to Order	



### Top Tip!

By clicking any of the product names/codes in this lookbook, you will be taken directly to the product online. A great way to find out more about our products!



### Top Tip!

Whenever you see the file icon above in this lookbook, it means that there is a product card for you to view and download. These cards provide you with extra information about the product!



### We're all eco!

**We're all eco!**  
When you see this icon, it means that the garments on the page are made from eco fabrics such as recycled polyester and biodegradable viscose.  
[Learn more here.](#)

## ABOUT BANNER PRIMARY UNIFORM

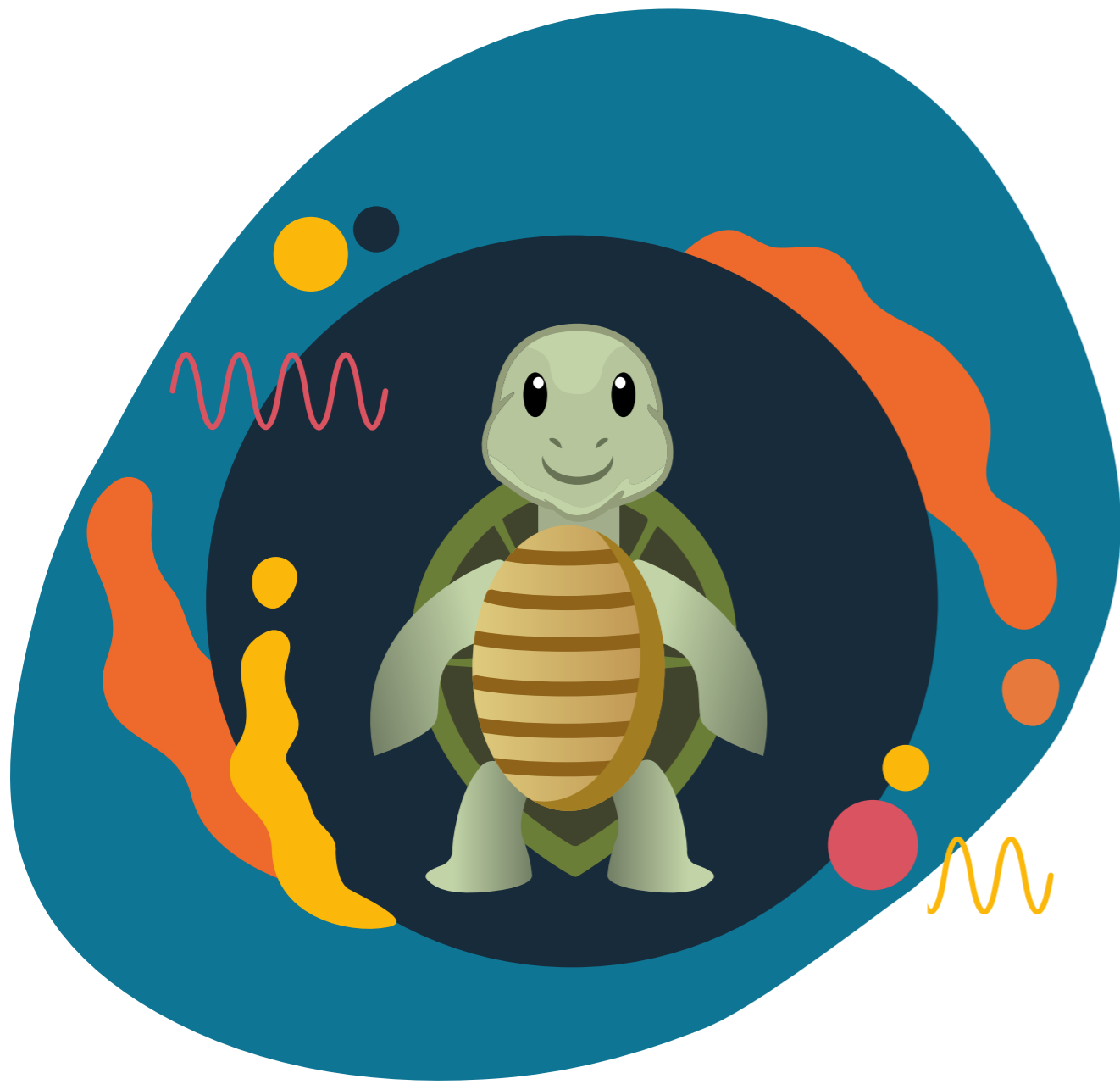
**Banner's primary collection focuses on combining value, comfort and quality to provide everything young students need to enjoy their early education.**

Every garment in this lookbook is specially selected to work together as a fully unified uniform, perfect for primary education. Whether a school is looking for a casual uniform or a collection that reflects a traditional suiting style, we have the product range to match your needs.

As well as a comprehensive range of primary uniform solutions, our sportswear collections such as APTUS Essentials Junior and Banner Sportswear are essential for playground and P.E activities.

What's more, our primary collection is filled with products from our on-going eco transition with garments made from recycled and responsibly sourced materials.





### Meet Enzo, Banner's Eco Warrior!

Our friend Enzo appears on our Eco products to remind our young wearers of the good they're doing for the planet by showing up in their Eco uniform.

Part of our mission is to recycle plastic bottles that are sent to be made into recycled yarn used in our garments so that it doesn't end up in landfill or in the ocean, Enzo's natural habitat.

That's why we felt that Enzo would be the perfect symbol for our Eco range.

But Enzo is more than just a symbol. He's our voice that speaks to all our young wearers, helping them to navigate habit changes with useful tips and ideas that go towards a healthier planet.

# HEY, I'M ENZO!

### Look out for Enzo in our Eco garments...

So how can students find out if their uniform is eco or not? The answer is simple. All they need to do is look out for the mini Enzo symbol visible on all our eco garments. He can usually be spotted on the inside label of the clothing.

Here's what mini Enzo looks like:



When students spot Enzo on their uniform or sportswear, they know they're saving plastic from going to oceans and landfill, and that they're helping us in our sustainability mission.

### Bottle Count



Our bottle icon tells you the amount of plastic bottles each garment could save from landfill! For example, up to 48 plastic bottles are recycled to produce the polyester for each of our Ziggys Blazers.

For more information on bottle sizes and amounts, refer to the individual garment's product card.

## RECYCLING PLASTIC FOR UNIFORMS

Turning plastic bottles into school uniform – how does it work?

1



It all starts with plastic bottles. They get collected from recycling bins and sent to a special factory that sorts them.

2



At the factory, the recycled plastic bottles are chopped up into tiny pieces.

4



The melted plastic is then stretched out to make thread.

3



The tiny pieces of plastic are washed, dried and melted.

5



These recycled threads are coloured with dye.

6



The dyed thread is then woven together with other eco-friendly materials to create the final fabric – used to make your uniform!



# Sustainability at Banner

Since our journey began, we've had a clear vision. We want every garment we produce to make a positive impact on our planet, the people we work with and the students who ultimately wear our products every day.

Our sustainability journey began in 2019 when we set about embracing our responsibility to do the right thing for our planet and future generations. We decided to transform our approach to sustainability and put these challenges right at the heart of our business, starting with our products.

## Our six sustainability pillars

To help us achieve our sustainability goals, we've developed a very clear and holistic sustainability strategy built on six key pillars.

Fast forward to today and we're now proud to offer our customers the biggest and broadest range of schoolwear and sportswear that's responsibly sourced and manufactured with sustainable materials.

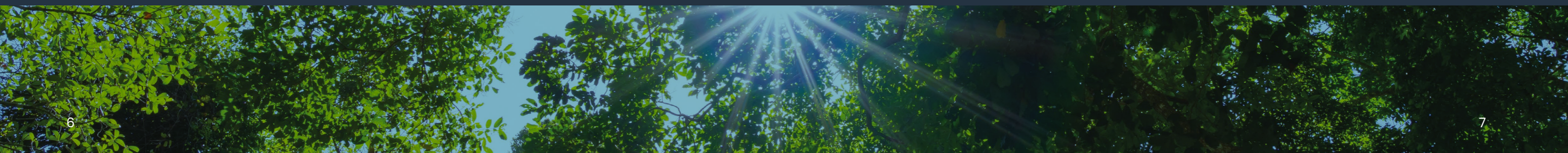


In September 2021, we joined the Better Cotton initiative to improve global cotton production for people, the environment, and the industry's future. Better Cotton aims to enhance cotton communities and preserve the environment, using a mass balance system for sourcing that isn't directly traceable to end products.

Our goal is to source 50% of our cotton as Better Cotton by 2025. As of December 31, 2022, we've achieved 21.52% Better Cotton uptake, while also conserving 126,842,100 liters of water and preventing 77 kg of pesticides.

**This coming year, 75% of our product range will be produced using sustainable fabrics, meaning we are even closer to our goal of offering a 100% Eco product range by 2025!**

<p>1</p> <p><b>Supply Chain</b></p> <p>We ensure the overseas supplier factories producing our brochure stock are all Sedex members and audited to ensure compliance with Sedex 4 Pillar / SMETA Audits, which includes extended business ethics and environmental measures.</p>	<p>2</p> <p><b>Environment</b></p> <p>We're focused on reducing our environmental footprint and maintaining our carbon-neutral status. We're also working with our supplier factories to reduce water consumption, waste and conserve energy.</p>	<p>3</p> <p><b>Product</b></p> <p>We design and source the best products sustainably and have launched a full range of innovative eco products made from recycled polyester and biodegradable viscose.</p>	<p>4</p> <p><b>Community</b></p> <p>We're giving back to local community projects and charities with fundraising and our Gift of Time volunteering programme for employees.</p> <p>We are also proud to launch our own charity - Banner Foundation. Inspiring projects that support children from all backgrounds to thrive and prosper. Visit <a href="http://bannerfoundation.org.uk">bannerfoundation.org.uk</a> for more information.</p>	<p>5</p> <p><b>Customer</b></p> <p>We actively engage with our customers to get their views on eco issues, as well as record and act on their feedback to shape our future strategy and green initiatives. We're also supporting their sustainability journey and delivering a faultless service.</p>	<p>6</p> <p><b>People</b></p> <p>We ensure our employees' voices are heard through an annual engagement survey and "pulse" surveys to ensure they feel "safe, supported and understood" and also through a structured programme of well-being, mental health support and engagement activities.</p>
--	---	--	---	---	---



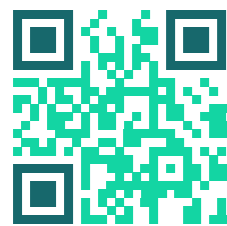


## Setting the standard in ethical sourcing.

We're confident we've developed the most sustainable and ethical supply chain in our industry, backed up by strong independent accreditations. Since 2006, we've been a member of Sedex (Supplier Ethical Data Exchange), one of the world's leading ethical trade service providers, as part of our commitment to improving the working conditions in global supply chains.

## Our Environment

The environment and low carbon principles are a huge focus of our sustainability strategy. And while we've achieved a lot so far, we intend to go bigger, better and bolder with our environmental commitments, investing in projects that reduce our emissions and reduce or eliminate any detrimental impact on biodiversity.



Simply scan the QR code or click here to view the report.

Our work so far has resulted in us becoming the first UK schoolwear supplier to set Sedex 4-Pillar as the minimum audit standard for all our suppliers to comply with. This means all our suppliers are independently assessed to the highest requirements in crucial areas such as fair pay, labour standards, health & safety, business ethics and environmental impact.

We're continually working to improve all aspects of our environmental and social responsibility, minimising the impacts of our operations on the planet, while at the same time optimising the benefits of what we do for our people and the people we work with. It's why we're recognised as the schoolwear supplier that's leading the way in sustainability.

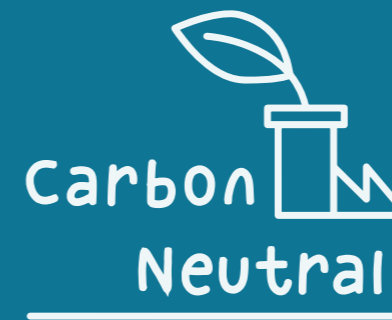
To find out more about our social and environmental performance and commitments, download our latest sustainability report at [banner.co.uk](https://www.banner.co.uk).

# What we've achieved...

Best bits!

## Our best bits from 2022!

With the launch of our third annual impact report, we're celebrating some of our standout achievements from 2022!



For our business in 2022.

75%

Of our suppliers have successfully completed both 2 & 4-pillar SMETA audits.



+71  
NPS

A great customer satisfaction score for the service year.

Triple Gold

UN Climate Neutral Now certified achievement level for 2022.

This coming year  
75%

of our product range will be produced using sustainable fabrics, meaning we are even closer to our goal of offering a 100% Eco product range by 2025

## Better Business Act!

We changed our company articles of association to recognise that we now operate for people, planet and community and committed to support the Better Business Act. [betterbusinessact.org](https://www.betterbusinessact.org)

This is just a snippet of the amazing things achieved in 2022 at the Banner Group. Read more of the above and much more in our 2022 interactive sustainability report. Visit [banner.co.uk](https://www.banner.co.uk) or scan the QR code.



# Supporting you all the way

## Banner Media Hub

We're passionate about supporting you and your businesses which is why it's important that we make accessing helpful materials easier than ever.

The Banner Media Hub is home to thousands of resources available for you to use with a simple click of a button!

Visit [mediahub.banner.co.uk](https://mediahub.banner.co.uk) to request your Banner Media Hub account today.

Here's just some of the resources you can expect to find on  
**The Banner Media Hub:**



Product & Lifestyle  
Photography



Logos and  
Brand Assets



Presentations



Product  
Size Guides



Brochures & Flyers



POS



Videography



Industry News  
& Updates

Simply scan the QR code or click here to request your account or login.



## Banner Marketing Support

We're passionate about providing an excellent service for our customers, and not just for ordering and receiving product! There's so much we can offer you in terms of business and marketing support.

Learn about all the ways we can support you in our toolkit. Explore our services for tendering, design boards, personalised overprints, point of sale, and our industry magazine 'Insight'.

Our support tool kit is available to view and download at [mediahub.banner.co.uk](https://mediahub.banner.co.uk) or visit [banner.co.uk](https://banner.co.uk) for more information.



# Personalisation

We want students to stand out for all the right reasons. That's why our professionally designed ranges can be personalised with logos and trims to create the perfect look for schools.

Whether you opt for the elegant tailoring of our suiting collection, the durable design of our traditional uniform collection or the cutting-edge, practical fashion seen in our performance and sportswear ranges, you'll be able to choose from a wide range of options.



## Embroidery

We offer embroidery artwork design, embroidered samples and visual design boards showcasing products with embroidery for schools wanting to change uniform and sportswear.



## Trim, Cording & Braiding

Adding trim to garments offers that individual touch for schools wanting to stand out. Options we offer include bound, taped, corded edges and inserted braid trim in a huge array of colours.



## Stripes

Adding stripe trim in one or two stripe options to the neck, cuffs, welt and stolling of all our knitwear provides added personalisation for schools which can either complement or contrast with blazer and jacket trims.



## Lining

Jacquard lining adds the quality finishing touch to many of our tailored blazer and suiting jackets. For a complete bespoke look, we also offer bespoke coloured lining options to suit your requirements.

# Make it unique

Here are just some of the ways that our uniform products can be personalised and embellished to create a truly unique look.

Get in touch to create your own unique uniform.



Get in touch






# CASUAL UNIFORM

NEW STYLES, CLASSIC QUALITY, UNBEATABLE PRICES.





 Avon Dress / 913104  





 Junior Boys Slimfit Trousers / 1K11  
  





 Junior Charleston Pleated Skirt / 1I2  


 Penthouse Polo / 3PP



 Penthouse Polo / 3PP

 Boys Essex Shorts / 1K2  


Click  to download product cards



UNMATCHED QUALITY, UNBEATABLE VALUE.



Kinsale Dress / 913119



Ayr Dress / 913108



**DID YOU KNOW?**

So far, we've prevented over **14.9 Million** plastic bottles from going to landfill!



**Top Tip!**

By clicking any of the product names/codes in this lookbook, you will be taken directly to the product online. A great way to find out more about our products!



Tipped Penthouse Polo / 3PT



Click  to download product cards

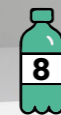




Classic Cardigan / 3SU



Banbury Pleated Skirt / 913647



Classic Crew Neck Sweatshirt / 3SX



Banbury Pleated Skirt / 913647



We're all eco!

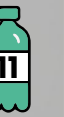


Top Tip!

By clicking any of the product names/codes in this lookbook, you will be taken directly to the product online. A great way to find out more about our products!



Classic V-Neck Sweatshirt / 3SY



Click  to download product cards



# NEW PRODUCTS FOR A CHANGING MARKET.



Classic Crew Neck Sweatshirt / 3SX



Junior Boys Slimfit Trousers / 1K11



Penthouse Polo / 3PP



Junior Panel Full Pleated Skirt / 1EH



Classic Hoodie / 3SE



Classic Jog Pants / 3SA



Classic Hoodie / 3SE



Click  to download product cards



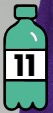


# Top Tip!

By clicking any of the product names/codes in this lookbook, you will be taken directly to the product online. A great way to find out more about our products!



Classic Crew Neck Sweatshirt / 3SX



Classic Jog Pants / 3SA



Classic Hoodie / 3SE



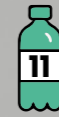
Penthouse Polo / 3PP



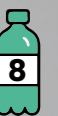
Junior Girls Slimfit Trousers / 1LD



Classic Cardigan / 3SU



Banbury Pleated Skirt / 913647



Click  to download product cards




**DID YOU KNOW?**

Over **75%** of all Banner garments have now transitioned to sustainable fabrics!



 Banbury Pleated Skirt / 913647

 Polar Fleece / 3JP

 Junior Boys Relaxed Fit Trousers / 1K12



Relaxed Fit

NEW



 Mistral Jacket / 3JM



New Improved Product



 Polar Fleece / 3JP



Polar Fleece / 3JP

Click  to download product cards



# BANNER UNIFORM



Ziggys Blazer / 1UA / 1UI



Junior Boys Slimfit Trousers / 1K11



We're all eco!



Ziggys Fitted Blazer / 1UB / 1UJ



Junior Charleston Pleated Skirt / 11Z



## ZIGGYS BLAZER & ZIGGYS FITTED BLAZER



Ziggys Blazer  
Code: **1UA & 1UI**



Ziggys Fitted Blazer  
Code: **1UB & 1UJ**

Our Ziggys Blazer is a firm favourite amongst all schools, and with a junior size range, wide selection of colours, and made-to-last material blend, Ziggys is perfect for primary schools.



[View full product details](#)

[Click !\[\]\(c1b924320d9ec7587a1dd427119524d0\_img.jpg\) to download product cards](#)







Penthouse Polo / 3PP



# DID YOU KNOW?

By **2025**, we're aiming to have **100%** of Banner products transitioned to sustainable fabrics.



Boys Bermuda Shorts / 1K3

NEW

Slim Fit



Junior Boys Slimfit Trousers / 1K11



Twin Pack Regular Fit Eco Shirt/ 911351



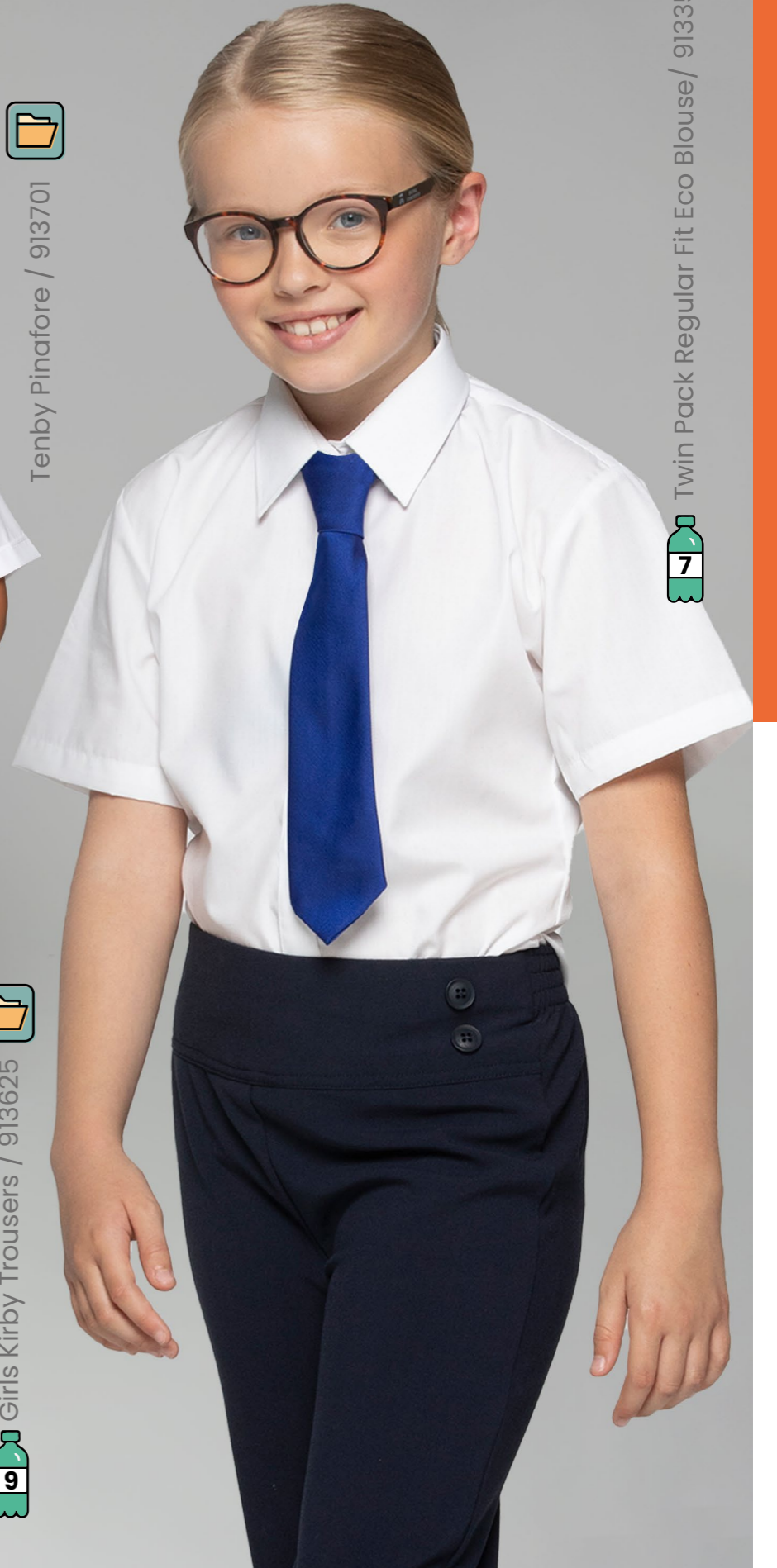
Twin Pack Semi Fit Revere Collar Eco Blouse / 913329



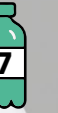
Tenby Pinafore / 913701



Girls Kirby Trousers / 913625



Twin Pack Regular Fit Eco Blouse/ 913351



## Top Tip!

By clicking any of the product names/codes in this lookbook, you will be taken directly to the product online. A great way to find out more about our products!

Click  to download product cards





Prestwick Tartan Pinafore / 1EL



Premier LC/ V-Neck Jumper / 1WW



NEW

Slim Fit



Junior Boys Slimfit Trousers / 1K11



Premier L/C Slipover / 112031



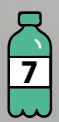
Boys Essex Shorts / 1K2



Click  to download product cards



Twin Pack Revere Collar Eco Blouse / 913352



Skye Tartan Skirt / 1EJ





# BANNER SPORTSWEAR

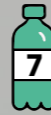
Click  to download product cards



 Lynton Pinafore / 913704



 Kelso Tartan Kilt / 1EK




 Twin Pack Revere Collar Eco Blouse / 913352



## Top Tip!

By clicking any of the product names/codes in this lookbook, you will be taken directly to the product online. A great way to find out more about our products!



 Shadow Stripe Shorts / 3BS



 Champion T / 3TC





# APTUS ESSENTIALS

INCLUSIVE, **AFFORDABLE** & SUSTAINABLE.

Our mission to provide an inclusive and diverse range of sportswear meant making sure our core APTUS Essentials items are available in sizes perfect for younger students.

The APTUS Essentials Junior collection provides a perfect solution for primary schools looking for a new stylish PE kit that students will not only look great in but will want to wear.

Thoroughly researched and designed in-house, the Junior Collection boasts carefully balanced flashes of colour with contrast colour panels and binding, and hints of silver reflective details to create smart contemporary garments and a perfect look to suit all budgets.

What's more, the APTUS Essentials range, including our junior styles are now made from recycled materials to form part of our eco range.



## Top Tip!

By clicking any of the product names/codes in this lookbook, you will be taken directly to the product online. A great way to find out more about our products!



Essentials Full Zip Training Top / 112310



NEW



Essentials Core Shorts / 112320



NEW



Essentials Core Tee / 112322



Click  to download product cards





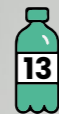
# APTUS ESSENTIALS



Essentials S/s Training Tee / 112317



Essentials Training Pants / 112319



Essentials Full Zip Training Top / 112310



Essentials S/s Training Tee / 112317



Essentials Training Shorts / 112318



We're all eco!



Click  to download product cards





**Take uniform and teamwear to the next level with Made to Order.**

Made to Order garments bring an extra edge to any school's uniform and sportswear, with individuality and craftsmanship at the core of its purpose.

Our bespoke uniform brand Beau Brummel is steeped in a rich heritage that's weaved through each unique garment. Renowned for their tailoring expertise and a personalised service, the Beau Brummel team offer an exceptional bespoke solution for customers.

For those looking for modern, innovative and bespoke sportswear, Orion Teamwear has the answer. With high quality garments that cater for a range of team and school sports it is perfect for creating a unique look. Choose from a range of vibrant designs and technologically advanced garments with the help from Orion's expert team.

**Made to order**







BEAU BRUMMEL

Beau Brummel offers traditional blazers and modern fitted jackets along with skirts, kilts, dresses, pinafores and trousers that come together to form a collection of exceptionally sophisticated garments. Our team at Beau Brummel will guide you through the garments and offer you expert advice and choice of fabrics, styles, colours and sizes. [Click here](#) to find out more about Beau Brummel in our Independent Lookbook.

# BEAU BRUMMEL

To get started on your journey or to learn more about Beau Brummel, contact our internal Beau Brummel sales team on 0191 581 3823 or email [seahamcustomerservice@banner.co.uk](mailto:seahamcustomerservice@banner.co.uk)







Developed using a cohesive range of technical sportswear garments, Orion teamwear consists of sublimated products where you can be as adventurous as you like with your designs having individual names and numbers at no extra cost.

Orion sublimation is also supported by contemporary cut and sew garments, giving a school, team or club the professional look with comfortable sportswear that consistently performs.

# ORION SPORTSWEAR

To start building your team kit visit [banner.co.uk](http://banner.co.uk) or contact our design team at [oriondesign@banner.co.uk](mailto:oriondesign@banner.co.uk) You can also [Click here](#) to find out more in our Orion Brochure.







# PRIMARY LOOKBOOK

Banner Ltd | Kennet Way, Trowbridge | Wiltshire, BA14 8RN  
T: 0333 7000 888 | E: [customerservice@banner.co.uk](mailto:customerservice@banner.co.uk) | W: [banner.co.uk](http://banner.co.uk)

Company Reg. No. 07464584 / VAT No. 501 8480 68